



Kansas

Aug 01, 2006 through Aug 31, 2006

Call Volume

160 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	157	98.7 %
Spanish	2	1.3 %
Total:	159	100.0 %

Gender	Callers	Percentage
Female	96	60.0 %
Male	45	28.1 %
Missing	19	11.9 %
*Total:	160	100.0 %

Pregnant

23

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	96	41.8
Male	45	38.8
Total:	141	40.6

Age by Group	Callers	Percentage
Under 18	3	2.1 %
18-29	53	37.6 %
30-44	35	24.8 %
45-64	46	32.6 %
65 and over	4	2.8 %
Total:	141	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	3	2.3 %
Grades 9-11 (some High School)	18	13.6 %
High School Graduate or GED	49	37.1 %
Some College or Technical School	39	29.5 %
Technical/Trade School	3	2.3 %
College Graduate	17	12.9 %
Graduate School	2	1.5 %
Refused to answer	1	0.8 %
Total:	132	100.0 %



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Marital Status	Callers	Percentage
Single	47	36.2 %
Married	46	35.4 %
Divorced	28	21.5 %
Widowed	5	3.8 %
Separated	4	3.1 %
Total:	130	100.0 %

Hispanic Ethnicity	Callers	Percentage
No	125	95.4 %
Yes	6	4.6 %
Total:	131	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	107	85.6 %
Black	7	5.6 %
American Indian or Native American	4	3.2 %
Other	6	4.8 %
Asian	1	0.8 %
Total:	125	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
Native Hawaiian or other Pacific Islander	1	16.7 %
Other	5	83.3 %
Total:	6	100.0 %

Sexual Orientation	Callers	Percentage
Gay	3	2.3 %
Lesbian	1	0.8 %
Bisexual	3	2.3 %
Heterosexual or Straight	122	93.1 %
No Answer	2	1.5 %
Total:	131	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	53	40.8 %
No	77	59.2 %
Total:	130	100.0 %



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How Many Children	Callers	Percentage
1	18	100.0 %
2	19	100.0 %
3	12	100.0 %
4	1	100.0 %
5	1	100.0 %
7	1	100.0 %
11	1	100.0 %
Total:	53	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	30	23.1 %
Smoking is not allowed anywhere inside your home	47	36.2 %
Smoking is allowed in some areas or at some times	21	16.2 %
Smoking is allowed anywhere inside the home	31	23.8 %
Refused to answer	1	0.8 %
Total:	130	100.0 %

Sad or Blue	Callers	Percentage
Yes	45	34.6 %
No	85	65.4 %
Total:	130	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	49	37.4 %
\$15,000 to \$24,999	26	19.8 %
\$25,000 to \$34,999	13	9.9 %
\$35,000 to \$49,999	11	8.4 %
\$50,000 to \$74,999	10	7.6 %
\$75,000 to \$99,999	2	1.5 %
\$100,000 and over	3	2.3 %
Don't know/Not sure	9	6.9 %
Refused	8	6.1 %
Total:	131	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	23	14.5 %
	Radio Ad	1	0.6 %
	Newspaper ad	2	1.3 %
	Flyer (school/community)	3	1.9 %
Subtotal:		29	18.2 %
Referrals	Internet/Website	4	2.5 %
	Other health care provider	6	3.8 %
	ACS Office	3	1.9 %
	County Health Department	14	8.8 %
	Nurse	1	0.6 %
	Doctor/Healthcare Provider	38	23.9 %
	Family/Friend	8	5.0 %
	Community Event	2	1.3 %
	Workplace	5	3.1 %
Subtotal:		81	50.9 %
News	TV news story	2	1.3 %
Subtotal:		2	1.3 %
Other	Other	47	29.6 %
Subtotal:		47	29.6 %
Total:		159	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	19	11.9 %
Subtotal:		19	11.9 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	8	5.0 %
Subtotal:		8	5.0 %
Personally Quitting Cigarettes	Counseling	48	30.0 %
	Counseling & Community Referral	33	20.6 %
	Self-Help	24	15.0 %
	Self-Help & Community Referral	7	4.4 %
	Info	6	3.8 %
	Community Referrals	1	0.6 %
Subtotal:		119	74.4 %
Personally Quitting Smokeless	Counseling	3	1.9 %
	Self-Help	1	0.6 %
Subtotal:		4	2.5 %
Already Quit Cigarettes	Counseling	4	2.5 %
	Counseling & Community Referral	3	1.9 %
	Self-Help & Community Referral	2	1.3 %
	Info	1	0.6 %
Subtotal:		10	6.3 %
Total:		160	100.0 %

Session Protocol		Callers	Percentage
3-Session Protocol	Counseling	33	39.3 %
	Counseling & Community Referral	19	22.6 %
Subtotal:		52	61.9 %
5-Session Protocol	Counseling	18	21.4 %
	Counseling & Community Referral	14	16.7 %
Subtotal:		32	38.1 %
Total:		84	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	19.9	12.5
Callers with valid response	113	4

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	4.8	7.8
Callers with valid response	115	4

Tobacco Duration	Callers	Percentage
Greater than ten years	97	74.6 %
Six to ten years	19	14.6 %
One to five years	13	10.0 %
Less than one year	1	0.8 %
Total:	130	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	61	50.4 %
No	60	49.6 %
Total:	121	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	109	82.0 %
	Action	10	7.5 %
	Did not provide sufficient information to establish	10	7.5 %
Subtotal:		129	97.0 %
Smokeless	Contemplation	3	2.3 %
	Did not provide sufficient information to establish	1	0.8 %
Subtotal:		4	3.0 %
Total:		133	100.0 %



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
0	1	0.9 %
1	2	1.8 %
2	1	0.9 %
3	1	0.9 %
4	1	0.9 %
5	4	3.5 %
6	7	6.2 %
7	2	1.8 %
8	2	1.8 %
9	1	0.9 %
10	11	9.7 %
12	4	3.5 %
13	1	0.9 %
15	7	6.2 %
18	1	0.9 %
20	38	33.6 %
25	2	1.8 %
30	13	11.5 %
35	1	0.9 %
40	8	7.1 %
50	2	1.8 %
60	2	1.8 %
70	1	0.9 %
Total:	113	100.0 %



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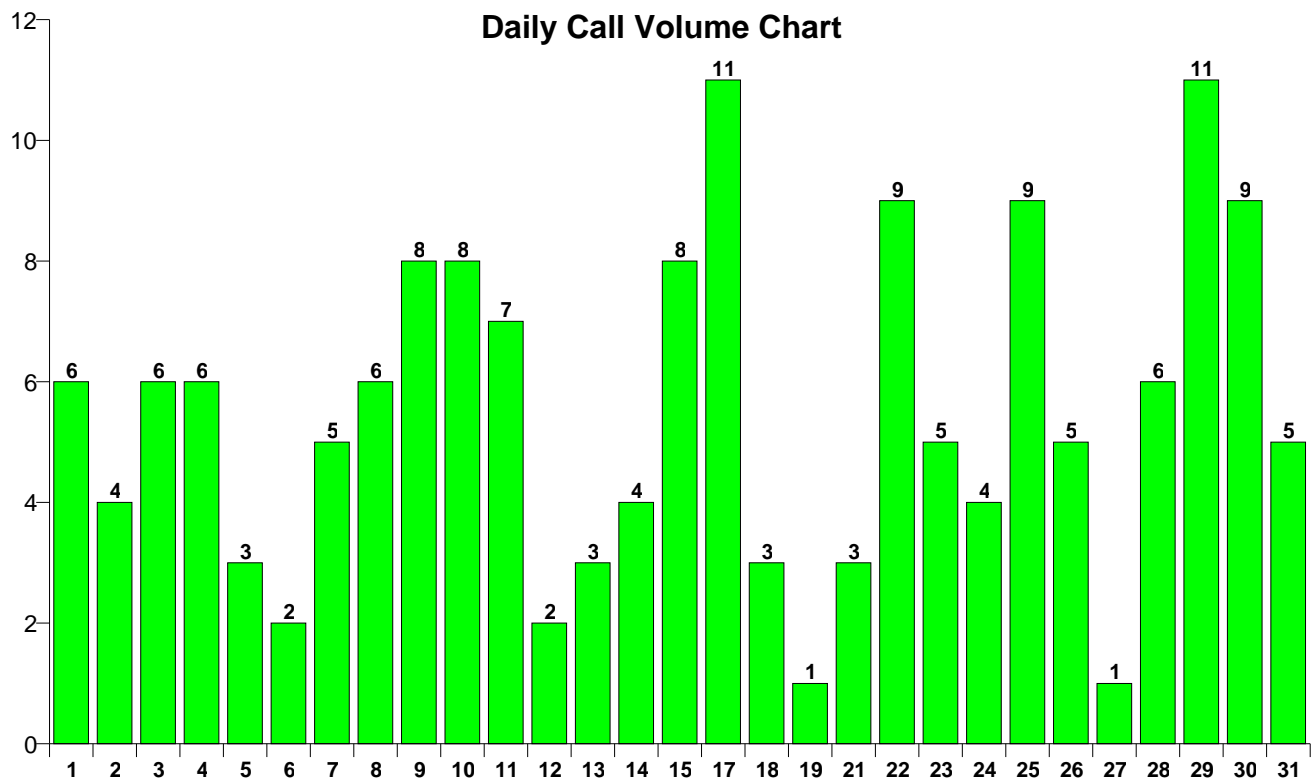
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Daily Call Volume

Date	Callers	Percentage
08/01/06	6	3.8 %
08/02/06	4	2.5 %
08/03/06	6	3.8 %
08/04/06	6	3.8 %
08/05/06	3	1.9 %
08/06/06	2	1.3 %
08/07/06	5	3.1 %
08/08/06	6	3.8 %
08/09/06	8	5.0 %
08/10/06	8	5.0 %
08/11/06	7	4.4 %
08/12/06	2	1.3 %
08/13/06	3	1.9 %
08/14/06	4	2.5 %
08/15/06	8	5.0 %
08/17/06	11	6.9 %
08/18/06	3	1.9 %
08/19/06	1	0.6 %
08/21/06	3	1.9 %
08/22/06	9	5.6 %
08/23/06	5	3.1 %
08/24/06	4	2.5 %
08/25/06	9	5.6 %
08/26/06	5	3.1 %
08/27/06	1	0.6 %
08/28/06	6	3.8 %
08/29/06	11	6.9 %
08/30/06	9	5.6 %
08/31/06	5	3.1 %
Total:	160	100.0 %

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- Number of Calls is on Vertical Axis
- Day of Month is on Horizontal Axis



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Monthly Call Volume by County

County Name	Callers	Percentage
Allen	1	0.6 %
Anderson	1	0.6 %
Atchison	1	0.6 %
Barber	2	1.3 %
Barton	3	1.9 %
Bourbon	1	0.6 %
Butler	4	2.5 %
Cherokee	1	0.6 %
Cloud	2	1.3 %
Coffey	1	0.6 %
Cowley	5	3.1 %
Crawford	5	3.1 %
Dickinson	3	1.9 %
Doniphan	2	1.3 %
Douglas	5	3.1 %
Edwards	1	0.6 %
Ellis	2	1.3 %
Finney	3	1.9 %
Ford	1	0.6 %
Geary	2	1.3 %
Graham	1	0.6 %
Gray	1	0.6 %
Harper	1	0.6 %
Harvey	2	1.3 %
Jackson	1	0.6 %
Jefferson	1	0.6 %
Johnson	15	9.4 %
Labette	2	1.3 %
Lyon	5	3.1 %
Marion	1	0.6 %
Mitchell	1	0.6 %
Montgomery	1	0.6 %
Neosho	2	1.3 %
Norton	1	0.6 %
Osage	2	1.3 %
Ottawa	1	0.6 %
Pawnee	3	1.9 %
Pottawatomie	3	1.9 %
Pratt	3	1.9 %
Rawlins	1	0.6 %
Reno	8	5.0 %
Rice	2	1.3 %
Russell	1	0.6 %
Saline	5	3.1 %
Scott	1	0.6 %
Sedgwick	28	17.5 %



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Monthly Call Volume by County

County Name	Callers	Percentage
Shawnee	13	8.1 %
Sherman	1	0.6 %
Sumner	3	1.9 %
Wyandotte	4	2.5 %
Total:	160	100.0 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
14	1	0.7 %	0.7 %
17	2	1.4 %	2.1 %
18	2	1.4 %	3.5 %
19	3	2.1 %	5.7 %
20	2	1.4 %	7.1 %
21	4	2.8 %	9.9 %
22	9	6.4 %	16.3 %
23	5	3.5 %	19.9 %
24	5	3.5 %	23.4 %
25	4	2.8 %	26.2 %
26	4	2.8 %	29.1 %
27	4	2.8 %	31.9 %
28	6	4.3 %	36.2 %
29	5	3.5 %	39.7 %
31	2	1.4 %	41.1 %
32	1	0.7 %	41.8 %
33	1	0.7 %	42.6 %
34	1	0.7 %	43.3 %
35	3	2.1 %	45.4 %
36	5	3.5 %	48.9 %
37	6	4.3 %	53.2 %
38	1	0.7 %	53.9 %
39	3	2.1 %	56.0 %
40	2	1.4 %	57.4 %
41	3	2.1 %	59.6 %
42	3	2.1 %	61.7 %
43	2	1.4 %	63.1 %
44	2	1.4 %	64.5 %
45	7	5.0 %	69.5 %
46	1	0.7 %	70.2 %
47	2	1.4 %	71.6 %
48	4	2.8 %	74.5 %
49	1	0.7 %	75.2 %
50	4	2.8 %	78.0 %
51	2	1.4 %	79.4 %
52	1	0.7 %	80.1 %
53	1	0.7 %	80.9 %
54	4	2.8 %	83.7 %
55	2	1.4 %	85.1 %
56	2	1.4 %	86.5 %
57	3	2.1 %	88.7 %
58	4	2.8 %	91.5 %
59	1	0.7 %	92.2 %
61	1	0.7 %	92.9 %
62	2	1.4 %	94.3 %
63	3	2.1 %	96.5 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
64	1	0.7 %	97.2 %
65	1	0.7 %	97.9 %
66	1	0.7 %	98.6 %
72	1	0.7 %	99.3 %
75	1	0.7 %	100.0 %
Total:	141	100.0 %	



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Insurance Name	Callers	Percentage
Aetna	3	3.2 %
BCBS	6	6.3 %
Bl crs bl shield	1	1.1 %
Blue cross	5	5.3 %
Blue Cross Blue Sheild of KS	1	1.1 %
Blue Cross Blue Shield	5	5.3 %
Blue Cross/Blue Shield	1	1.1 %
Blue Cross Blue Shield of Kansas City	1	1.1 %
Blue Cross of KS	1	1.1 %
BMI	1	1.1 %
can't hear him	1	1.1 %
Century Health Solutions	1	1.1 %
Cigna	2	2.1 %
Columbia	1	1.1 %
corporate plan	1	1.1 %
cpk spirit	1	1.1 %
did not know	1	1.1 %
Does Not Know	1	1.1 %
don't remember	1	1.1 %
Fidelity	1	1.1 %
Firstguard	1	1.1 %
First Guard	1	1.1 %
health wave	2	2.1 %
Health Ways	1	1.1 %
Health Ways ot 1st guard	1	1.1 %
Humana	5	5.3 %
Humna	1	1.1 %
Kansas Healthway	1	1.1 %
MEDICAIDE	1	1.1 %
Medicaid	11	11.6 %
Medicaid and medicare	1	1.1 %
medical card	2	2.1 %
Medicare	10	10.5 %
Medicare and Blue Cross	1	1.1 %
Medicare and Medicaid	1	1.1 %
Medicare and QMB(medicaid)	1	1.1 %
MEdicare & BCBS	1	1.1 %
Medicare & Medicaide	1	1.1 %
Medicare/medicaid	2	2.1 %
Medicare/Tricare/Medicaide	1	1.1 %
No	1	1.1 %
Pfizer Health	1	1.1 %
PPK	1	1.1 %



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Insurance Name	Callers	Percentage
Preferred Health	1	1.1 %
refused to answer	3	3.2 %
Remsco	1	1.1 %
State Insurance	2	2.1 %
Tricare	1	1.1 %
unknown	1	1.1 %
Unsure	1	1.1 %
Total:	95	100.0 %



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How Heard about Quitline (Other)	Callers	Percentage
1800quitnow	1	2.1 %
866 kan-stop	1	2.1 %
Ad on bus	1	2.1 %
anti-smoking.org	1	2.1 %
barber county fair	1	2.1 %
billboard	4	8.5 %
brochure	1	2.1 %
called phillip morris	1	2.1 %
card	1	2.1 %
central kansas foundation	1	2.1 %
chantix helpline	1	2.1 %
chantix hotline number	1	2.1 %
cigs	1	2.1 %
Clear Choice	1	2.1 %
conference	1	2.1 %
county fair	1	2.1 %
County Health Dept	1	2.1 %
dr.'s office	1	2.1 %
Flyer	1	2.1 %
flyer in mail	1	2.1 %
health department (not really sure)	1	2.1 %
Heath ctr	1	2.1 %
highway boards	1	2.1 %
hospital	2	4.3 %
hospital flyer	1	2.1 %
HUmana	1	2.1 %
Insurance	1	2.1 %
KS Tobacco Prevention brochure	1	2.1 %
KU medschool	1	2.1 %
local resource referral center	1	2.1 %
online	1	2.1 %
Operator referred her	1	2.1 %
Poster at Dr	1	2.1 %
Quit Assist	1	2.1 %
quit program KSU	1	2.1 %
school	1	2.1 %
Social Rehab Services	1	2.1 %
treatment center	1	2.1 %
unknown	1	2.1 %
WIC	2	4.3 %
WIC program	1	2.1 %
wrigley gum packet	1	2.1 %
Total:	47	100.0 %